



Kimpton Hotels & Restaurants Partners with Talkspace to Provide Licensed Therapy to Guests and Employees

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SAN FRANCISCO, Feb. 23, 2022 /PRNewswire/ -- Today, Kimpton Hotels & Restaurants announced a partnership with leading online behavioral health company, Talkspace, rolling out mental health services to its guests and to 4,000+ employees across the country. The KimptonxTalkspace partnership is the first of its kind to bring meaningful and accessible mental health support to hospitality employees, who have been front line workers throughout the pandemic, as well as to travelers managing everyday stresses on the road.

According to a [recent study](#), nine out of 10 therapists say the number of clients seeking care is on the rise, and most are experiencing a significant surge in calls for appointments, longer waiting lists and difficulty meeting patient demand. To ensure guests have access to mental health services, beginning in February, [KimptonxTalkspace](#) will offer up to 1,000 complimentary video therapy sessions with licensed counselors to any guest over the age of 18 staying at one of Kimpton's 60+ participating properties. Additionally, Kimpton will provide a \$100 promotional code to be applied to a Talkspace plan for all guests through December of 2022. Kimpton will also be the first hotel brand to extend a year-long complimentary Talkspace subscription to all eligible employees - from front line employees to managers.

"We know that travelers are facing more stress and anxiety than ever before, and employees in the hospitality industry have been pushed to the limit during the pandemic," said Mike DeFrino, CEO of Kimpton Hotels & Restaurants. "Our founder Bill Kimpton was public and brave about his own personal struggles with mental health and made both physical and mental health a priority for all of his employees from the beginning. We take our commitment to heartfelt hospitality seriously, and we are proud that our Talkspace partnership gives us an opportunity to bring our Stay Human ethos to life while providing more mental health support for our people and our guests."

"When it comes to mental health, there are still so many barriers that prevent people from taking that first step and getting the help they need. We understand this, and it's why convenient access to therapy is such a fundamental part of what Talkspace offers," said Erin Boyd, Chief Growth Officer, Talkspace. "When partners like Kimpton step up to offer therapy to their guests and employees, it truly signals their dedication to making mental wellness a part of everyday life, and eliminating the stigma associated with therapy. We look forward to collaborating with them on this effort and bringing our services to Kimpton employees and guests who need it."

The 1,000 complimentary video sessions for guests can be redeemed by reaching out to talkspace@kimptonhotels.com on a first come, first serve basis with proof of stay. After all sessions are claimed, all future guests will receive information about the ongoing Talkspace offer in their pre-arrival email throughout 2022.

For more information about the KimptonxTalkspace partnership, please visit the [partnership landing page](#), and follow along on social @kimpton and @talkspace for more.

ABOUT KIMPTON HOTELS & RESTAURANTS

San Francisco-based Kimpton Hotels & Restaurants is the original boutique hotel company, which pioneered the concept of unique, distinctive, design-forward hotels in the United States in 1981. Anchored in one-of-a-kind experiences, Kimpton now operates more than 60 hotels and 80 restaurants, bars and lounges across urban locations, resort destinations and up-and-coming markets in the United States, Canada, Europe, Caribbean and Greater China. Kimpton spaces and experiences center on its guests, offering inspiring design to forward-thinking flavors that feed the soul. Every detail is thoughtfully curated and artfully delivered, so that guest experiences remain meaningful, unscripted and ridiculously personal. In January 2015, Kimpton became part of the IHG Hotels & Resorts (IHG) family of hotel brands. For more information, visit www.KimptonHotels.com.

ABOUT TALKSPACE

Talkspace is a leading virtual behavioral healthcare company enabled by a purpose-built technology platform. As a digital healthcare company, all care is delivered through an easy-to-use and encrypted web and mobile platform, consistent with HIPAA and other state regulatory requirements.

Today, the need for care feels more urgent than ever. When seeking treatment, whether it's psychiatry or adolescent, individual or couples therapy, Talkspace offers treatment options for almost every need. With Talkspace, members can send their dedicated therapists text, video, and voice messages anytime, from anywhere, and engage in live video sessions.

For more information about Talkspace commercial relationships, visit <https://business.talkspace.com/>. Learn more about online therapy, please visit <https://www.talkspace.com/online-therapy/>.

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